

AFRICAN WINE



SONGWRITER SHIRLEY GOINES' NEW SINGLE *"WHEN I NEEDED IT"* FEATURING AFRICAN WINE

African Wine is an artist with a very diverse and versatile sound. Her music is a combination of R&B, Soul, Pop, and more. Being from South Africa, she also absorbed a huge variety of sounds and styles. Her most recent single, "When I Needed It," written by Shirley Goines, is a good example of how all of those styles converge into her sound.

For this song, African Wine has teamed up again with songwriter, Shirley Goines to create a very heartfelt, yet broadly appealing track. The pair is no stranger to collaborating. This is the fourth song they created together, and it is clear by now that their chemistry is something quite special. Shirley excels at writing songs in a very vivid way, with lyrics that resonate with the listener and make it very easy for a singer, like African Wine, to internalize and feel those emotions to share with the listeners.

The R&B and Pop influences that make African Wine sound so distinctive are strong, but there is also an Afro-pop element, which adds a unique vibe to this track. Shirley is a gifted songwriter who is in tune with African Wine's flow and particular vocal delivery. For this reason, the writing works similarly for the artist.

The song has a very immersive quality, with outstanding melodic elements in the arrangement and more importantly, African Wine's stunning vocal performance. The song deals with the story of broken love when it is too late to rekindle the flame, no matter how hard you try. On the flip side, it's also about the strength to move on and look forward in life because sometimes this is the only way. The lyrics are indeed incredibly easy to relate to, and Shirley is a great storyteller who knows how to express her music with feeling and passion each step of the way.



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QUOTING SHIRLEY

“SOMETIMES THE RIGHT THING CAN BE SAID AT THE WRONG TIME”

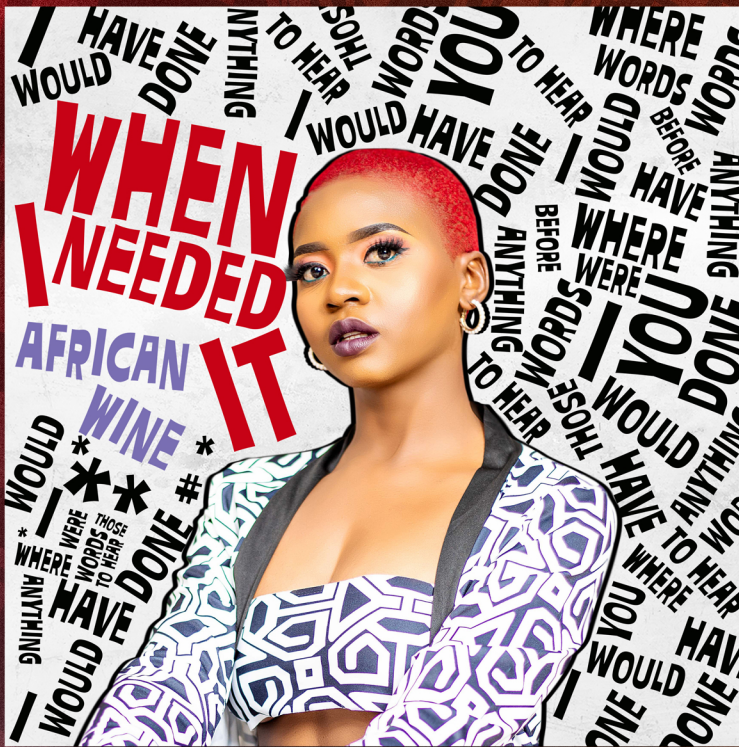
Find out more about African Wine and listen to "When I Needed It," which will be available on all digital platforms on 5/3/2024.

PRESS
ARTICLES

DISCOVER THE SOULFUL R&B SOUND OF AFRICAN WINE'S “WHEN I NEEDED IT” SINGLE

African Wine is an up-and-coming singer-songwriter from South Africa. Not too long ago, she released a soulful R&B single, “When I Needed It,” written by songwriter Shirley Goines. The song beautifully encapsulates the emotions and challenges of navigating love and heartbreak.

[CLICK HERE TO READ MORE.](#)



WHEN I NEEDED IT (OFFICIAL LYRIC VIDEO)
Featuring African Wine

00:00 / 02:53



DISCO

WHEN I NEEDED IT (OFFICIAL AUDIO)
Featuring African Wine

00:00 / 02:53



DISCO

REVERBNATION

CROWD REVIEW

TRACK RATING

8.1 8.1/10 - 97th percentile

SUMMARY

Generally, listener reaction to this song was very positive. When asked to rate this song on a scale from 1 to 10, reviewers reported a 8.1 on average, which ranks this song in the 97th percentile of all songs analyzed by Crowd Review. Most listeners rated your song a 8, and did want to hear your song again after listening to it once. When re-viewing your song, the most commonly selected words

were music, good, voice, vocals, lyrics. According to a sentiment analysis of those written reviews, listener comments were generally neutral. Based on the results of this study, this song is exceptional, and clearly ready for radio and promotion.